



Red Deer Titans Rugby Club

Sponsorship Package for the 2012, 40th Anniversary Season

The Red Deer Titans Rugby Club has a history of outstanding performance, sportsmanship and community involvement throughout Central Alberta. With over 250 Junior and Youth members and roughly 100 Senior Members and numbers vastly improving, the upcoming 2012 season is sure to be an exciting one. We would therefore like to invite you to join with us in a winning partnership for the upcoming 40th Anniversary Season!

Like all sporting clubs, the support of local businesses is the lifeblood of our club and your sponsorship would be greatly appreciated. In turn we will encourage players, supporters and the community to support your business through our promotions and advertising.

We have a number of alternative sponsorship packages available as detailed on the following pages.

Please feel free to contact Norm McDougall by phone (403-347-3491) or by email (nmcdougall@rdpsd.ab.ca) if you wish to make any further enquiries. We look forward to welcoming you into the Titans rugby community in 2012.

Kind regards,

The Red Deer Titans Rugby Club



Red Deer Titans Rugby Club

Benefits of Advertising with Us!

Unique Business Promotion Opportunity

- Target thousands of prospective customers in an original way.
- Be first to corner an exclusive clientele.
- Promote your business's services and products.
- Promote your name in the community.
- Promote active lifestyles for our community youth.

Red Deer Titans Rugby incorporates:

- Hundreds of High School Rugby Players – boys and girls.
- Hundreds of Parents and Spectators of H.S. Rugby Players.
- Hundreds of Community Youth Rugby Players and their families.
- Numerous Senior Men, Women and Junior Rugby teams throughout the province.
- Hundreds of Elite Players as Titans Rugby Park is the Centre of Excellence for Provincial Representative Teams for all ages from Under 16's to Senior Women.

PRIME LOCATION!

Titans Rugby Park – 3 km. West of Gasoline Alley on McKenzie Road, 0.5 km. South on Waskasoo Ave. **next to Highway 2A.**

All Sponsors also receive usage of Titans Clubhouse at special rates. Meetings, staff parties, bbq's, family functions, etc.



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Team Sponsorship

Teams Available for Sponsorship:

- Senior Men – Division 2 & 3
- Senior Women
- Junior Men & Women – U19
- Junior Men & Women – U17
- Youth

Sponsorship	Sponsor Name Displayed On:	Additional Sponsorship Pack Including:
\$3000 PLATINUM	Jersey Front (exclusive)	Name recognition in media, deck banner, framed team photo, website logo, team jersey, club golf shirt.
\$1200 GOLD	Jersey Back	Framed team photo, team jersey, website logo, club golf shirt.
\$1000 SILVER	Jersey (shared)	Framed team photo, team jersey and a club golf shirt.
\$800 BRONZE	Club Golf Shirt (shared)	Certificate of appreciation, website logo, club golf shirt.
\$800	Shorts	Certificate of appreciation , club golf shirt, shorts, website logo.
\$500	Warm-up Shirts	Certificate of appreciation, warm-up shirts, website logo.

All sponsorships include tickets to Sponsor Appreciation Day (date to be determined).



Red Deer Titans Rugby Club

Signage Opportunities

Explore these Unique Signage Opportunities:

- Fence line signage facing Highway 2A.
- Large clubhouse building wall space (50' X 25' side).
- Two tiered Deck Railing on 70' X 10' X 2 deck facing rugby pitches for players and fans.
- Two, full sized rugby pitches providing 100 m. each sideline space.
- Storage shed walls in clear view.
- Clubhouse Wall of Fame Plaques.
- Newly completed Change Room Door signs – name recognition.
- Goal Post Pads

Location	First Season	Following Season(s)	
Building Wall Banner – exclusive use of West Wall	\$3000.00	\$2000.00	First viewed when entering parking lot.
Deck Railing Banner	\$1000.00	\$750.00	8' X 2' facing pitches
Pitch Sideline Sign	\$1000.00	\$750.00	
Storage Shed Wall Banner	\$500.00	\$400.00	West side, faces clubhouse
Clubhouse Wall of Fame	\$250.00	\$250.00	Plaque Sponsor
Change Room Door Signs name designation	\$300.00	\$250.00	5 new rooms available
Goal Post Pads <i>Main Pitch</i> <i>East Pitch</i>	\$600.00 \$500.00		2 available sets for each pitch.



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Youth Rugby Sponsorship

Titans Michaud Favre Memorial Rugby Foundation

For Junior Titans on Alberta Representative Teams at National Rugby Championships for Boys and Girls U19, U17 Divisions.

Platinum Donation \$400

Gold \$300

Silver \$200

Bronze \$100

Each season the Titans provide financial support to an average of ten local players who are selected to these teams.

Adopt a School Program

\$700 per school.

Cost breakdown per school:

Ten size four balls @ \$21 ea.	= \$210.00
Four dozen belts and flags @ \$20 per dozen	= \$80.00
Fifteen t-shirts with business name or logo @ \$12 ea.	= \$180.00
Advertising, marketing, promotion	= \$100.00
Field usage, coaching, administration, med. Kit, others	= \$130.00

Last spring the Titans provided rugby instruction at more than 20 Central Alberta schools during physical education classes.



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Additional Sponsorship

Website Ad at www.titansrugby.com - logo on home page \$300 per year.

Club Promotion Poster business logo - \$200 per season.

Please keep in mind that the options listed above are to give you an idea of what is available. If you do not see what you are looking for, please get in contact with us so that we can work together to find an option that would work for you.

For further information, viewing of Titans Rugby Park, ordering advertising or providing sponsorship please contact:

Norm McDougall

Red Deer Titans Youth Director
Club Sponsorship Committee.

Phone: 403-347-3491

Cell: 403-392-6676

Email: nmcdougall@rdpsd.ab.ca